

# REVELRY

THE 12TH ANNUAL CHAIRMAN'S BALL



2017 SPONSORSHIP KIT

FRIDAY, FEBRUARY 3, 2017  
SENECA NIAGARA EVENTS CENTER  
*To Benefit the Seneca Diabetes Foundation*



## DEAR FRIENDS,

On behalf of the Seneca Diabetes Foundation (SDF), I would like to personally extend my sincere gratitude for the outpouring of generosity to find a cure for diabetes. For the 12th Annual Chairman's Ball this year, we're bringing good luck and fortune to the table with a Chinese New Year-style celebration full of authentic food, music and dancing. Bring your best moves and get ready to ring in the Year of the Rooster at one of Western New York's premier gala events.

Once again, this year's "Spotlight" sponsor is Seneca Gaming Corporation (SGC). SGC was one of our event's leading founding sponsors 12 years ago. They have stood together with SDF, pledging to support our important mission to help the Senecas, a nation of people ravaged by a terrible disease.

In the coming days, we will announce the sixth recipient of the Barry and Deanna Snyder, Sr., Chairman's Honor Award, who will be honored at this year's Chairman's Ball. The award is a symbolic recognition of the winner's unconditional support of SDF.

The use of symbolism within the Iroquois culture dates back to before the Peacemaker and the establishment of the Great Law. Among the Iroquois, the power of symbolism is profound because it helps to feed our minds and guide our actions.

The Five Arrows bound by deer hide is a symbol of the great strength of the five tribes of the Haudenosaunee, "People of the Longhouse." Alone, one arrow can be easily broken, but when several are bound together in unity, they are strong and cannot be broken. I believe SDF's relationship with all of our generous sponsors is similar to that of the arrows—working together, not easily broken—to create the foundation for generations of healthy families.

Thank you in advance for your continued support. Together we can make a difference in the fight against diabetes.

NYA-WEH



**BARRY E. SNYDER, SR.**  
*Chairman, Seneca Diabetes Foundation*

**DR. MICHAEL CROPP**  
*Co-chair*

**LUCILLE WHITE**  
*Co-chair*

**MICHAEL R. MILITELLO**  
*Co-chair*



*Chairman's Honor Award*



## 12TH ANNUAL CHAIRMAN'S BALL PRESENTED BY INDEPENDENT HEALTH

**Friday, February 3, 2017**

Cocktail Reception at 6:00 PM

Dinner at 7:30 PM

**Event Chair-Couple**

Barry & Deanna Snyder, Sr.

**Gala Co-Chairs**

Dr. Michael Cropp

Lucille White

Michael R. Militello



## SPONSORSHIPS

Please help us make a difference by supporting the 2017 Chairman's Ball in one of the following ways:

### **Cocktail Reception \$15,000**

- Two tables of eight (premium seating)
- Full-page ad & sponsor mention in event visual presentation
- Sponsorship recognition at event and in media materials
- Logo and name on SDF website
- Reduced rate for overnight accommodations

### **Diamond \$10,000**

- One table of eight (premium seating)
- Full-page ad & sponsor mention in event visual presentation
- Sponsorship recognition at event and in media materials
- Logo and name on SDF website
- Reduced rate for overnight accommodations

### **Emerald \$5,000**

- One table of eight
- Sponsor mention in event visual presentation
- Sponsorship recognition at event and in media materials
- Reduced rate for overnight accommodations

### **Ruby \$3,500**

- One table of eight
- Sponsor mention in event visual presentation
- Reduced rate for overnight accommodations

For additional information, contact Lucille White at [Lwhite@SNI.org](mailto:Lwhite@SNI.org) or P.O. Box 309, Irving, NY 14081.

## EVENT VISUAL PRESENTATION ARTWORK SPECIFICATIONS

**Size:** 10" wide x 7.5" high at 150 dpi    **Color:** RGB    **File format:** PDF or JPG

E-mail file to: [Lwhite@SNI.org](mailto:Lwhite@SNI.org)

Reservations, payment and advertising materials must be received by January 20, 2017 to be included in the event visual presentation.



## RESPONSE

Please email or print this reply form with payment by January 20, 2017 to:

Lucille White  
Seneca Diabetes Foundation  
P.O. Box 309  
Irving, NY 14081

### Payment Options:

- Check enclosed – made payable to Seneca Diabetes Foundation  
 Please invoice

Keep a copy for your records.

No 2017 Chairman's Ball tickets will be issued. Your canceled check or invoice is your receipt. Reservations will not be confirmed or honored until payment is received.

Any questions, please contact Michael Militello, 716-812-1100.

## YES, WE WILL SUPPORT THE 2017 CHAIRMAN'S BALL (please check)

- Cocktail Reception Sponsor      \$15,000  
 Diamond Sponsor                      \$10,000  
 Emerald Sponsor                        \$5,000  
 Ruby Sponsor                             \$3,500

## PLEASE NOTE

### Dress: Black-Tie or Oriental Chic

Please refer to the sponsorship listing and event visual presentation for sponsor mention and ad specifications.

Reduced hotel rate only available for select sponsorship levels, valid February 3th only. Call 1-877-8-SENECA for overnight accommodations at Seneca Niagara Resort & Casino. Please reference the Chairman's Ball when making reservations. The deadline for the room block is Wednesday, January 25, 2017.

Seneca Diabetes Foundation has filed as a 501(c)(3) organization, and a portion of your donation is tax deductible.



THANK YOU FOR YOUR CONSIDERATION  
AND GENEROUS SUPPORT.

**Board of Directors**

Barry E. Snyder, Sr., Chairman  
Michael R. Militello, Vice Chairman  
Lucille White, Treasurer/Secretary  
Deanna Snyder  
Holly John  
Kevin Seneca  
Phil Pantano  
Dr. John Fudyma  
Marlene Wakefield

Geraldine Memmo (Deceased)

*Seneca  
diabetes  
foundation*



Strong in spirit. Strong in body.

[SenecaDiabetesFoundation.org](http://SenecaDiabetesFoundation.org)